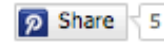


# MICHIGAN AVENUE

## Pamella Roland DeVos' Chicago

The designer is spending more time in the Windy City—and already has a sizable list of go-tos.

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Pamella Roland DeVos of eponymous fashion line **Pamella Roland** has a career that sends her across the country and beyond, but she's a Midwest girl at heart. With more and more ties to the Windy City—her oldest of three children lives in town—DeVos and her husband recently purchased a townhouse in River North; and she's already got her favorite spots pegged.

### What made you choose River North when buying a home?

**PAMELLA ROLAND DEVOS:** I love River North. It's close to everything and my daughter also lives there. We often bring our dogs to the local dog park; they love running around together, and it offers a perfect opportunity to catch up.

### Before buying a home, did you have a go-to hotel for trips to the city?

**PRD:** [My husband Dan and I] love **The Peninsula Hotel** (108 E. Superior St., 312-337-2888). It was our home away from home before we purchased our place in River North. You just can't beat the staff, amenities, and central location.

### Where is your favorite spot to dine? Any must-have menu items?

**PRD:** My favorite spot for lunch is Fred's at **Barneys New York** (15 E. Oak St., 312-596-1111). Their pizza is a must-have! For dinner, one of our favorite restaurants is **Japonais** (600 W. Chicago Ave., 312-822-9600), especially since it's within walking distance from our townhouse. Our favorite appetizer is The Rock, thinly sliced marinated New York strip, cooked on a hot rock. **The Bar at The Peninsula Hotel** (312-573-6766) is a great place to unwind after dinner. I love the vibe and they have a great scene for people watching. Being a fashion designer, it's always fun and inspiring to see what everyone is wearing.

### On that note, how do you view Chicago women in terms of style?

**PRD:** Chicago women really inspire me with their great sense of style. Because we have all four seasons in Chicago, [you] see women in beautiful coats on the first chilly day of fall and then—when spring breaks—there is such an amazing array of colors and prints.

### Of course you don your own label, but where else do you like to shop?

**PRD:** You can always find me at **Saks Fifth Avenue** (700 N. Michigan Ave., 312-799-5211) or **Neiman Marcus** (737 N. Michigan Ave., 312-642-5900), either shopping or checking in on my collection. It's such a bonus when I get to meet my customers or chat with the sales associates; their feedback is so valuable. For home wares, **Material Possessions** (704 N. Wabash Ave., 312-280-4885) is one of my favorite destinations. They have so many beautiful and unique pieces. It's hard to leave the store empty-handed.

### Any other Chicago favorites?

**PRD:** I really love the **Joffrey Ballet** and joined the board a few years ago. They are a great group of people and of course the performances are first class. This past year, Pamela Roland was part of the Joffrey's annual Couture & Cocktails event. We held a fashion show, which included a fun party—[it] was an overwhelming success.